

ARTSPEAK AMBASSADOR ROLE –

Thank you for your interest in becoming part of ArtSpeak.

Below we have outlined some of the key objectives of the ArtSpeak Ambassador role to give you an idea of what it will involve.

Aims and objectives:

- To promote different aspects of the ArtSpeak project via own networks. I.e. Word of mouth, sharing flyers sent by ArtSpeak team, share on social media if they have access to it.
- To signpost potential participants to become a member and get involved in different activities.
- To meet with the Project Coordinator and Programme Manager on a regular basis to keep up to date with what is happening as part of the project and discuss ideas you'd like to share.

We are looking for dedicated, friendly, proactive and engaging people to become ambassadors for the project and help potential participants in their local area get involved in the ArtSpeak programme.

We're looking for individuals who are interested in the arts and are sensitive to the barriers that might be preventing others from accessing them.

As an ArtSpeak Ambassador for the project we ask that you have some flexibility with hours and are happy to confidently discuss aspects of the project and signpost members of the community to ArtSpeak activities.

Our aim is to engage as many communities as possible and encourage movement around the City, including travelling into the City Centre.

If you are keen to encourage more sociable, active and creative communities we'd love to hear from you.

Roles and responsibilities of an ArtSpeak Ambassador:

- To promote the project and activities to people aged 60+ in your area and via your networks.
- To attend ArtSpeak sessions where appropriate so you can tell others about what they can expect by attending.
- To be the first point of contact for volunteers at ArtSpeak sessions you attend.
- To potentially become a befriender and travel to activities with participants via public transport or meet them at the location. (This will be assessed on a case-by-case basis and will be discussed and arranged with you)
- To look out for potential links with other venues and groups to run ArtSpeak activities.

If you would like to discuss the role of an ArtSpeak Ambassador further, please get in touch with Hannah.stoddart@radfordcaregroup.org.uk or call 0115 978 6133